

2021 CONTESTANT

# Information Guide



*Welcome* to UNITED STATES of AMERICA PAGEANTS!

UNITED STATES of AMERICA PAGEANTS are designed to help women ACHIEVE their dreams and make them feel BEAUTIFUL inside and out! Our motto is to EMPOWER Women, INSPIRE others, and UPLIFT everyone! We focus on empowering women, promoting positive self-image and providing an avenue of achievement for today's modern woman. But more importantly we are an elite sisterhood that provides support and encouragement to inspire each delegate to be the best version of herself!

*"There is no tool for development, more effective than the empowerment of women"-Kofi Annan*



## 2021 CONTESTANT

# Event Information

**DATE:** February 25<sup>th</sup> – March 1<sup>st</sup>, 2021

**CITY:** Las Vegas, NV

**HOTEL:** South Point Hotel & Casino

**Day 1 - Travel Day**

Hotel Check in- 3:00pm

Registration -5:00 pm

Orientation- 7:00 pm

**Day 2- Interviews**

Rehearsal #1

Group Activity

**Day 3- Rehearsal #2**

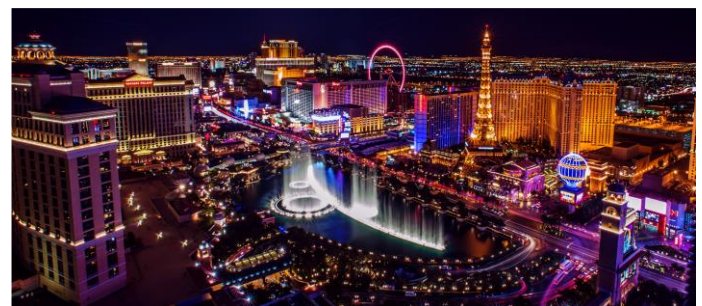
Preliminaries

**Day 4- Rehearsal #3**

Final Competitions

**Day 5- Winner's Photo Shoot**

\*Schedule subject to change





# Eligibility Requirements

1. Is a U.S. citizen, or has been granted permanent residency by the United States.
2. Is a resident, works, or goes to school in the state they are competing.
3. Is a natural born female
4. Has never appeared nude in photographs or film.

## TEEN

- Is between 13-17 years of age as of 1/1/2021
- Is single, not married, has never been married & has never given birth.

## MISS

- Is between 18-28 years of age as of 1/1/2021
- Is single or divorced & has never given birth

## MS.

- Is 29+ as of 1/1/2021
- Is single or divorced, with or without children

## MRS.

- Is 18+ as of 1/1/2021
- Is legally married to her spouse
- If not a citizen or permanent resident is married to a U.S. citizen.





## 2021 CONTESTANT

# Wardrobe

## INTERVIEW OUTFIT



Dress for Success! Select an outfit suitable for a job interview. Dress, skirt suit, or pantsuit, whatever reflects your personal style!

## PATRIOTIC COSTUME



This is your chance to let your inner fashionista shine while showcasing your American pride!

## EVENING GOWN



Better than beautiful! Select any style floor length formal dress that makes you feel like the Queen you are!



## OPENING NUMBER

Designer cocktail dress and Marc De Fang heels provided by USOA Pageants

## FITNESS

**TEEN-** Select any style athletic clothing & athletic shoes.

**MISS, MS., MRS.-** Select any style swimsuit & heels.

**NO THONGS ALLOWED!**

Bottoms must provide adequate coverage!





## 2021 CONTESTANT

# Areas of Competition

## Patriotic



Independent Competition  
ONSTAGE PRESENTATION  
APPROXIMATELY 30 SECONDS

### Judging Criteria:

Creativity of costume, Modeling  
Execution, Confidence,  
Personality and Stage Presence

WINNER RECEIVES A SPECIALTY  
AWARD ONSTAGE!

## Interview



50% of PRELIMINARY SCORE  
ROUND ROBIN STYLE  
5 JUDGES, 3 MINUTES EACH

### Judging Criteria:

Knowledge, Spontaneity, Personality,  
Vocabulary, Voice, Confidence, and Sense  
of Values will be evaluated.

Here are some of the questions the Judges will be  
thinking about during this area of competition.

How well did the contestant answer the question in terms of  
content and knowledge?  
How quickly was the contestant able to think on her feet?  
How articulate and personable was she?



## 2021 CONTESTANT

### Areas of Competition



25% of SCORE  
ONSTAGE PRESENTATION  
APPROXIMATELY 30 SECONDS



25% of SCORE  
ONSTAGE PRESENTATION  
APPROXIMATELY 30 SECONDS

#### Judging Criteria:

Physical Fitness, Confidence, Choice of Ensemble, Poise, Posture and Execution of Movement will be evaluated.

Here are some of the questions the Judges will be thinking about during this segment of the competition:

How well did the contestant model her wardrobe in terms of style and grace?

How well did the contestant's outfit flatter her figure?

How well did the contestant convey confidence with body type & choice of ensemble?



## 2021 CONTESTANT

### Areas of Competition



25% of SCORE  
ONSTAGE PRESENTATION  
APPROXIMATELY 45 SECONDS

#### Judging Criteria:

Confidence, Poise, Posture, Style, Charisma, Grace, Overall Appearance and Stage Presence.

Here are some of the questions the Judges will be thinking about during this area of competition.

How well did the contestant model her gown in terms of technique and elegance?  
How well did the contestant's gown flatter her figure?  
How well did the contestant convey confidence with body type and choice of gown?



50% of FINAL SCORE  
ONSTAGE PRESENTATION  
APPROXIMATELY 15 SECONDS

#### Judging Criteria:

Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated.

Here are some of the questions the Judges will be thinking about during this area of competition.

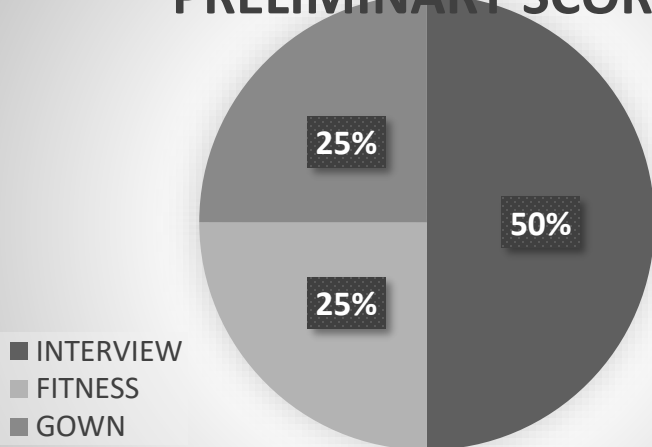
How well did the contestant answer the question in terms of content and knowledge?  
How quickly was the contestant able to think on her feet?  
How articulate and personable was she?



## 2021 CONTESTANT

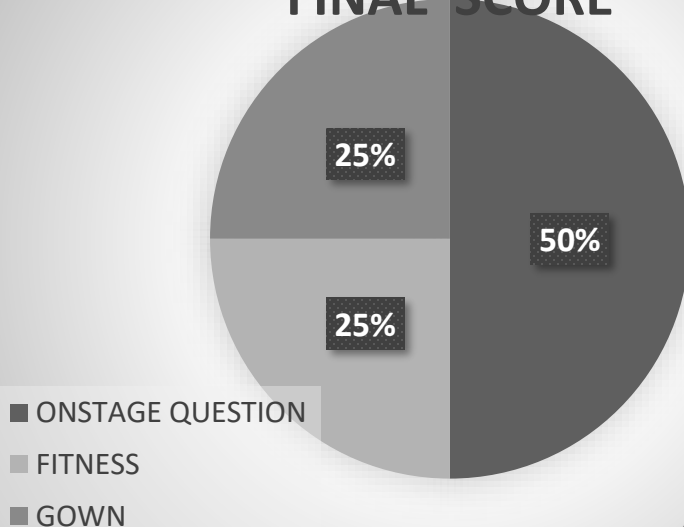
# Scoring

### PRELIMINARY SCORE



On Stage  
Question

### FINAL SCORE



**Top 3 FINALISTS**

**FINAL FITNESS &  
GOWN**

**SEMI-FINALISTS**

**INTERVIEW, PRELIMINARY  
FITNESS & GOWN**

**ALL CONTESTANTS**



## 2021 CONTESTANT

# Entry Fees

## ALL INCLUSIVE FEE \$2295.00

- Official entry to participate in the annual competition
- Official State titleholder's rhinestone embroidered sash
- Official State titleholder's rhinestone tiara
- Designer cocktail dress
- Marc Defang Pageant heels
- Full Page Contestant Spotlight Advertisement in the National Program Book
- National Program Book
- National Photo Package (Includes Onstage Competition Photos)
- 4 Nights Hotel Accommodations at the South Point Hotel  
(Shared with another contestant or Partial lodging for private room)
- 2 meals provided per day
- Official UNITED STATES OF AMERICA PAGEANTS T-Shirt
- Contestant Swag Bag

## PAYMENT SCHEDULE

- Payment #1) \$295 Deposit due immediately! Reserves State Title
- Payment #2) \$500 Orders Crown
- Payment #3) \$500 Orders Sash
- Payment #4) \$500 Ships Sash and Crown
- Payment #5) \$500 Due six weeks prior to pageant!

## PAYMENT INFORMATION

**CHECK-** Make checks payable to: United States of America Pageants (\$25.00 Penalty fee for returned checks) Mail to: 5200 Sequin Dr., Las Vegas, NV 89130

**ZELLE-** Send payments to phone number 5593675089

**PAYPAL-** Send payments to info@unitedstatesofamericapageants

**DELEGATE PAYMENT PORTAL-** Located on the delegate login page of our website.

**ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE**

\*A late fee of \$150 will be incurred if all required payments and documents are not received by the deadline



## 2021 CONTESTANT

# Program Book

YOU will be featured in the program book twice! Once on our contestant roster and you will also receive ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book FREE OF CHARGE, it is REQUIRED to use our OFFICIAL PROGRAM DESIGNER at your own expense.

## 2020 CONTESTANTS



ANAYAH DORMAN  
TEEN ARIZONA



EMILY KUMAGAI  
TEEN CALIFORNIA



MIA LOPEZ  
TEEN GEORGIA



JORDAN ROCHELEAU  
TEEN NEVADA



JILLIAN WILLIAMS  
TEEN OHIO



MIKAYLA WOOD  
TEEN OREGON



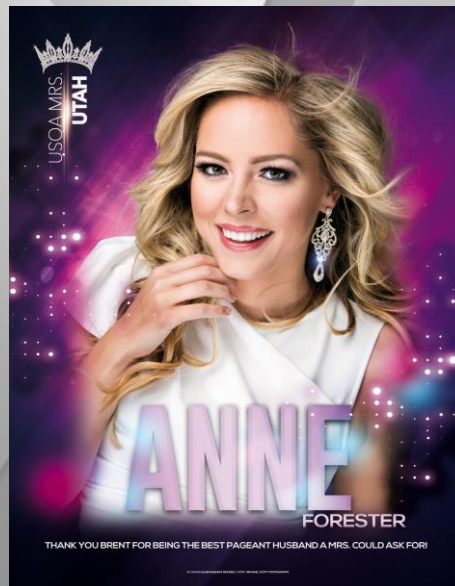
MARIANNA DANIELLE  
TEEN PENNSYLVANIA



AYLANI TOSCANO  
TEEN TEXAS



LEXI SOTO  
TEEN UTAH





## 2021 CONTESTANT

# Fundraising

To help with the associated costs of competition you can sell **ADDITIONAL** advertisements in the program book and earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available advertisements, their costs, and the amount that you will receive for selling the advertisement! You will be provided a sponsorship letter to help you secure sponsors.

The delegate with the most advertisement sales will receive an onstage award!

Advertisement	Cost	Incentive
Back Cover	\$1500	\$750
Inside Covers	\$1000	\$500
Two Page Spread	\$750	\$375
Full Page	\$499	\$250
Half Page	\$299	\$150
Quarter Page	\$150	\$75

**Full-Page**  
**8.5" W x 11" H**

(please include  
a 1/8" bleed)

**Half-Page**  
**7.5" W x 4.75" H**

(no bleed)

**Quarter-Page**  
**3.5" W x 4.75" H**

(no bleed)

**Eighth-Page**  
**3.5" W x 2.5" H**

### ARTWORK MUST BE TURNED IN NO LATER THAN 1/15/2021

All advertisements must be submitted electronically via DropBox file request, be formatted correctly in accordance with the size chart above and be submitted as a 300DPI JPEG file.



## 2021 CONTESTANT

# FAQ's

Do I have to compete in and win a preliminary competition in order to compete in the national pageant?

There may or may not be STATE preliminaries available in your area, if there is not an official pageant in your state, you will apply directly with the national office.

How long does it take to receive my sash and crown?

**PLEASE NOTE THESE ITEMS ARE CUSTOM DESIGNED AND MADE TO ORDER!**

Once the sash is ordered it generally takes 3-4 weeks for production and shipping. Two day expedited production can be purchased for an additional \$50.00

Once the crown is ordered it generally takes approximately 2 weeks for production and shipping

Is there a minimum amount of tickets I am required to sell?

NO!

When do tickets go on sale?

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale and given instructions on how to purchase tickets

Do I get a free ticket for my parent or husband?

NO! Everyone must purchase a ticket to attend the pageant.

Are there any required rehearsals prior to the pageant?

No. All rehearsals will take place during pageant weekend

Will the pageant be televised?

All competitions will be aired on [Pageantlive.com](http://Pageantlive.com)

How do I sell advertisements in the program book to raise money towards my pageant expenses?

You will be provided a sponsorship letter to present to businesses, friends and family who may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!



*Misc.*

## DOCUMENTS & DEADLINES

To compete in the Pageant, you **MUST** turn in the following.

A) Official Application- **Due Immediately**

B) Deposit- **Due within 24 hours of acceptance**

C) Official Paperwork- **Due within 24 hours of acceptance**

- Title holder's Contract
- 1. Headshot, professional photo, NO sash and crowns allowed
- 2. Copy of birth certificate, naturalization, or permanent resident card
- 3. Copy of driver's license or identification card
- 4. Final divorce decree for any previously married MISS & MS contestants
- 5. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than SIX WEEKS prior to the pageant)
- 6. MRS- Copy of marriage license.
- 7. Any other documents requested by National Office.
- 8. Judges Bio Form- 1 Digital copy remitted to the national office and 6 hard copies with 3-hole punch mailed to the national office by February 1<sup>st</sup>, 2021.

\*Items 1-8 are due no later than SIX WEEKS before the pageant

## BACKSTAGE REGULATIONS

**No one** is allowed in the backstage dressing area during the pageant other than the contestant. We will have staff backstage to help with wardrobe if necessary.